



SURF

R E W A R D

01 · ABOUT SURF REWARD

SURF2EARN

First Surf2Earn Project

Innovative advertising system to become the new standard

[See more](#)

02 · ABOUT HEAD OF TEAM

ABOUT FOUNDER

Meet Armin Heinrichs

Armin Heinrichs – Founder of SURF Reward. SURF Reward is a project of Abelius Capital AG



03 · ABOUT TEAM

OUR TEAM

Meet our Team



OUR ADVISORS



Andreas Hinz
External Advisor



Ian Scarffe
Blockchain Consultant

05 · THE PROBLEM

THE PROBLEM



Frequent use of ad-blockers



Low effectiveness of advertising



Lack of transparency in the advertising industry



Lack of motivation for users to view ads

06 · THE SOLUTION

THE SOLUTION



With SURF Reward, users are rewarded for allowing ads



Advertisers can advertise more targeted, easier and cheaper



Blockchain technology ensures transparency and trust



Users receive SURF tokens as a reward

07 · THE BENEFITS

THE BENEFITS



Benefits for advertisers:

- Reach target groups that frequently use AdBlockers
- Make advertising more attractive and engaging to capture people's attention
- Enable targeted advertising for better results



Benefits for end users:

- Users receive rewards in the form of SURF tokens while browsing
- Unwanted ads are blocked, and only selectively replaced ads are displayed
- SURF Reward protects users' privacy and prevents tracking



Benefits for investors and buyers

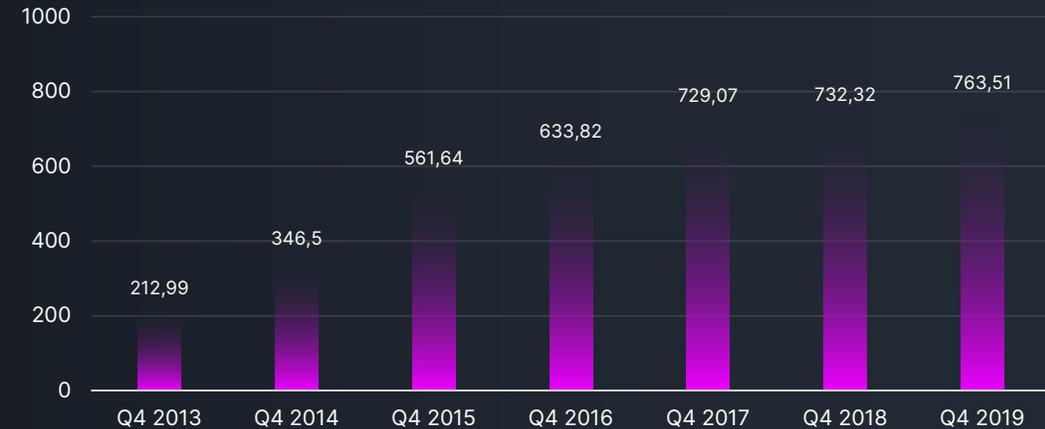
- Majority of advertising revenue goes into liquidity pool. This enables a permanent increase in value
- Long-term project
- German stock corporation
- Company founded over 4 years ago
- 1 year development by a large team

08 · FACTS

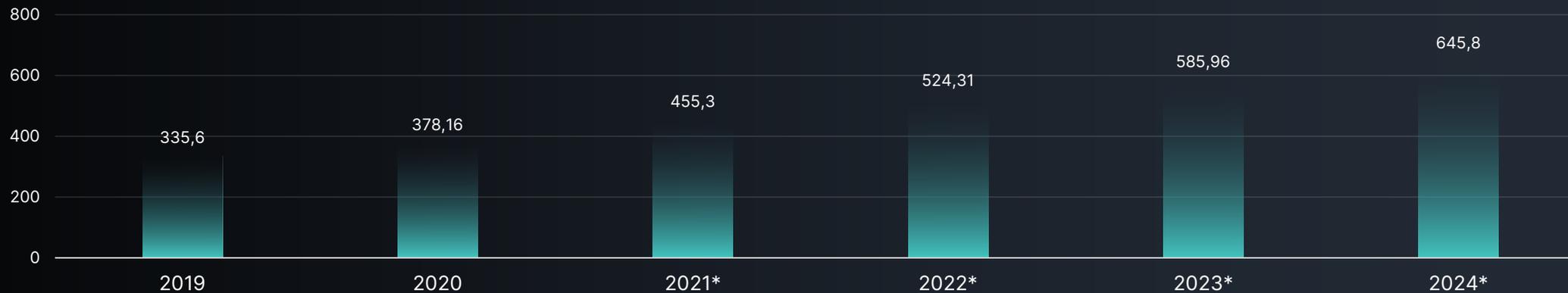
STATISTIC

More and more people are using AdBlockers. Our extension sets new standards and introduces a AdTech revolution.

Number of adblock users worldwide



Digital advertising spending worldwide from 2019 to 2024.



09 · EASY TO USE

EASY TO USE

1. INSTALL OUR EXTENSION



All the user has to do is install our extension in his favorite browser, specify his wallet and optionally configure the maximum frequency of replaced and let-through ads.

The use of SURF Reward enables a continuously increasing market capitalization of the SURF token.

2. ENJOY INCREASING



10 · HOW IT GOES?

THE ROADMAP





Symbol:	SURF
Name:	SURF Reward
Platform:	BEP-20 BSC (Binance Smart Chain)
Total SURF token:	1,000,000,000
Token on sale:	200,000,000
Softcap:	\$1,500,000
Hardcap:	\$5,000,000

PreSale

Staking

Development Reserve

Liquidity & Marketing

Partner & Advisor

Project Rewards



CONTACT US



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[surf_reward](https://twitter.com/surf_reward)



[@surfreward_community](https://t.me/@surfreward_community)

11 · DISCLAIMER

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SURF Reward IS A STARTUP; A LARGE PART OF THIS PRESENTATION THEREFORE CONSISTS OF „FORWARD LOOKING STATEMENTS“ RELATING TO: PLANS AND OBJECTIVES OF MANAGEMENT FOR FUTURE OPERATIONS OR ECONOMIC PERFORMANCE; CONCLUSIONS AND PROJECTIONS ABOUT CURRENT AND FUTURE ECONOMIC AND POLITICAL TRENDS AND REGULATIONS IN THE CRYPTO CURRENCY AND BLOCKCHAIN SPACE; AND PROJECTED FINANCIAL RESULTS AND RESULTS OF OPERATIONS. PROJECTED FINANCIAL RESULTS IN THIS PRESENTATION ARE ONLY SAMPLES FOR POTENTIAL FUTURE PROFITABILITY. ACTUAL RESULTS COULD MATERIALLY DIFFER FROM FORWARD-LOOKING STATEMENTS.